

TEAMPC, FOR TRAINING PARTNERS

# You already know your training works. This proves it.

TeamPC listens to a team's real meetings and writes down **what actually happened**: who talked, who got listened to, who got cut off, who was left out, and what the team said it would do. You get that picture **before** you train them, and again **after**. The change is your proof.

**The one big difference.** The tools you already use ask people questions about themselves, then score the answers. TeamPC does not ask anybody anything. It watches a real meeting and counts what really happened.

## THE THREE PIECES

### 1. The Team Dynamics Report [LIVE TODAY](#)

Short name: **TDR**. It is often 50 pages or more.

#### WHAT IT IS, IN PLAIN WORDS

Think of a coach watching game tape. The team has a normal meeting and records it. TeamPC watches that tape and writes a long, careful report about how the team works together.

It does not guess how anyone feels. It counts things you could count yourself if you had all day and never blinked: how long each person talked, how fast people jumped in on each other, who answered whose questions, who never got asked anything.

#### WHAT YOU CAN ACTUALLY SEE IN IT

- A short summary at the front, so a busy leader can read one page and get it.
- Who is on the team and what job each person keeps doing in the room, whether or not it is their title.
- How the talking works: turns, pauses, interruptions, who takes up the most air.
- Seven parts of getting along, each with a score and the exact moments that made the score.
- A pair map: how each two people on the team do with each other. Some pairs click. Some pairs grind.
- Who the team actually listens to, and how tightly the group is holding together.
- A page for each person about their own habits.
- A watch list of things worth keeping an eye on.
- A plan at the end: here is what to work on first, second, third.

Every section also tells the reader two things: how to read this part, and what to do about it. So it does not need you in the room to make sense.

#### WHAT IS IN IT FOR YOU

Right now you walk into a new team mostly blind, and you walk out hoping. The TDR fixes both ends.

- **You show up already knowing.** You have read the room before you enter it, so day one is not discovery.
- **You can point at the change.** Run it again after your training. The numbers moved or they did not. That is a before and after picture you can put in front of the person who paid you.
- **You get a reason to come back.** A fresh report every few months is a normal, easy thing to sell, because the team wants to know if it stuck.

- **You stop competing on feelings.** When the buyer asks "did it work," you have an answer that is not a smile sheet.

## 2. The Team Execution Report

HAND BUILT TODAY, NOT YET A PRODUCT FEATURE

Short name: **TER**. Sometimes called the team performance scorecard.

### WHAT IT IS, IN PLAIN WORDS

The TDR is about *how the team talks*. The TER is about *whether the talking turned into anything*.

It lines up three lists next to each other:

- **Said.** What the team promised out loud in its meetings.
- **Tracked.** What made it onto the task list.
- **Built.** What actually got finished.

Where all three match, everything is fine and there is nothing to talk about. The whole value is in the places where they **do not** match. That gap is the work.

### THE BEST PART OF IT

A board that catches the same promise coming back over and over without ever finishing. Same topic, new meeting, new date, still not done. The board shows who owns it, when it was first brought up, how many meetings it has appeared in, and how many weeks it has been open.

Teams cannot see this about themselves. Every single meeting feels like progress. Only the count across many meetings shows the loop.

### WHAT IS IN IT FOR YOU

- **It hands you your agenda.** You do not have to hunt for what is broken. The gaps are listed with names and dates.
- **It is the easiest thing to sell in the whole set,** because leaders already suspect this is happening and cannot prove it.

- **It is weekly, not once a year.** A weekly report keeps you present with the client long after the workshop is over.

**Straight talk on status.** The TDR is real software that runs itself. The TER is not yet. The few that exist were assembled by hand. There is a full build spec written, but until it ships, do not promise a client a weekly TER on a schedule.

### 3. The Agentic Performance Coach

LIVE TODAY

Short name: **APC**.

#### WHAT IT IS, IN PLAIN WORDS

Each person gets a coach that lives inside the AI app they already use every day. They just talk to it.

The coach can see that person's own calls and their own scores, and nobody else's. So it is not giving out general advice off the internet. It is answering with that person's real numbers, from that person's real calls.

Someone can ask it, in normal words: what should I work on before my call in an hour? Show me the moment I lost them. Am I actually getting better at this or does it just feel like it?

#### WHY THIS MATTERS MORE THAN IT SOUNDS

Training has one old, well known problem. Everyone is fired up on Friday, and by the third Tuesday it is gone. Nothing in the week reminds them.

The APC sits in the tool they open anyway. So the reminder is already where they are, every day, for free effort.

#### WHAT IS IN IT FOR YOU

- **Your training keeps being used after you leave.** That is the whole thing.
- **The seats do not go quiet.** A seat that gets used every week is a seat that renews, and you earn on seats you brought in.

- **Your method can be what the coach teaches.** The coaching brain is a set of files. Your approach can live in it, so the daily coach sounds like you and not like a generic robot.
- **You are not the bottleneck.** You cannot be in twelve inboxes on a Tuesday. This can.

## HOW THE THREE FIT TOGETHER

1

### Before you train

TDR gives you the starting picture. You know what is really going on before you plan a single exercise.

2

### After you train

TDR again, plus TER. Did the way they talk change, and did the promises start closing?

3

### Every week after that

APC keeps coaching each person on their own real calls, so the work does not fade.

**Read it as a loop.** Measure how people talk. Show them the exact moments. Let them practice the one skill those moments point to. Measure again. That loop is the product. The reports are just where you can see it.

## THE MONEY SHAPE, FOR YOU

Three ways this pays a training partner, on top of the training you already sell:

- **The first report is a paid piece of work.** The starting TDR for a team is billed as its own project, before any training happens.

- **The check ins repeat.** A fresh report every quarter, bought from us at wholesale, sold on by you at your price. The margin is yours.
- **The seats pay you a cut.** Every seat you bring in pays you a share of that monthly seat fee, for as long as the seat stays.

The point of the mix: the training is a one time payment, and the seats and the quarterly reports are not. Same client, more months.

**Numbers are not final.** Exact prices, the affiliate percent, and whether you bill your client directly or we do, are all still being decided. Do not quote figures off this page. Ask first.

## WORDS WE USE

| WORD                | WHAT IT MEANS                                                                                                              |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|
| <b>TeamPC</b>       | The whole team product. Short for Team Performance Coach.                                                                  |
| <b>TDR</b>          | Team Dynamics Report. The big one, about how the team works together. This used to be called the TIR. TDR is the name now. |
| <b>TER</b>          | Team Execution Report. What the team said it would do, next to what actually got done.                                     |
| <b>APC</b>          | Agentic Performance Coach. The daily coach inside each person's own AI app.                                                |
| <b>RapportScore</b> | The main product, for one person at a time. TeamPC is built on top of it.                                                  |

## WHAT THIS DOES NOT DO

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**It does not read minds.** It never says how someone felt or what they meant. It counts what was said and when. That is a rule in the software, not a style choice.

**It is not a spy tool for managers.** A person's own private coaching stays theirs. The team report is about the group, not a file on each employee for a manager to use against them.

**It does not replace you.** It cannot run a room, read a moment, or make twelve people trust each other. It hands you sharper information and it keeps the work alive after you leave. The training is still the training.

TeamPC is in private beta and is not marketed publicly. Internal and partner conversations only.